

# T-MOBILE NEDERLAND RESULTATEN Q2 2018

## KLANTEN\*

TOTAAL KLANTEN MOBIEL  
Q2 2018

▲ 3,6%

**3967**

Q2 2017 3830

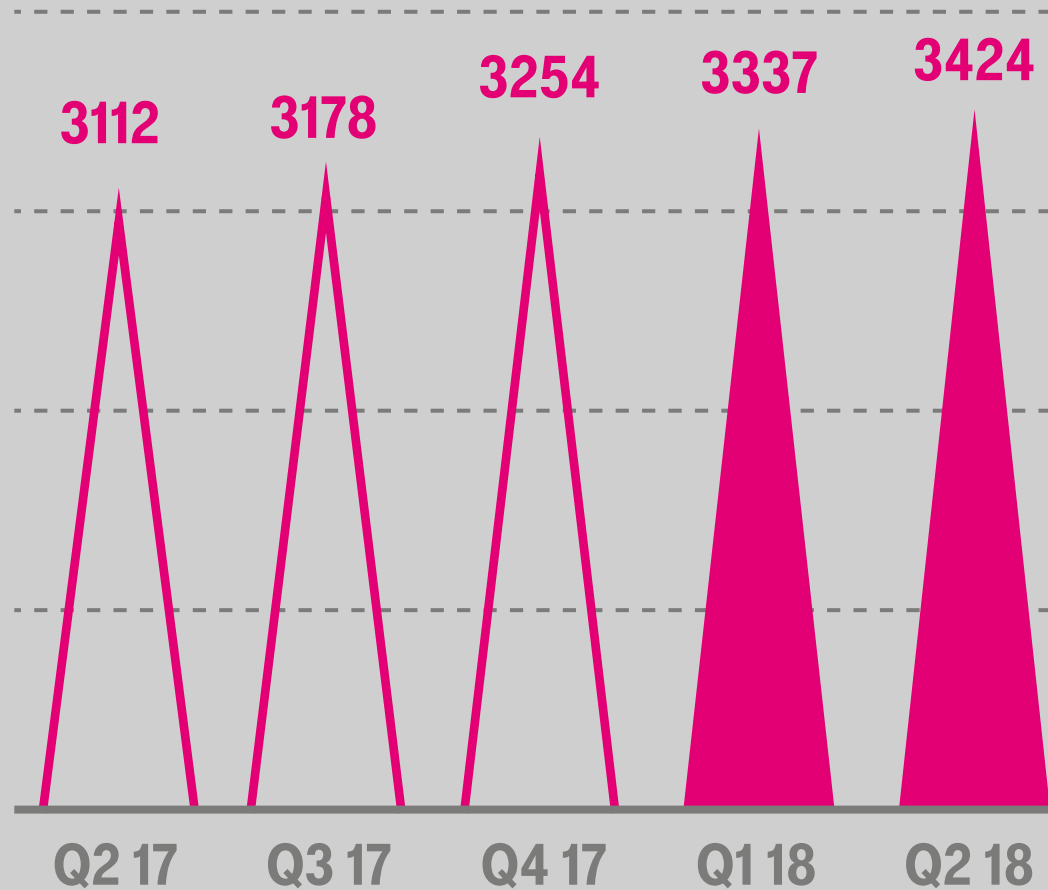
TOTAAL KLANTEN VAST  
Q2 2018

▲ 14,2%

**210**

Q2 2017 184

POSTPAID KLANTEN MOBIEL  
Q2 2018 vs Q1 2018 ▲ 87K



POSTPAID KLANTEN MOBIEL  
Q2 2018

▲ 10,0%

**3424**

Q2 2017 3112

PREPAID KLANTEN MOBIEL  
Q2 2018

▼ 24,5%

**543**

Q2 2017 719

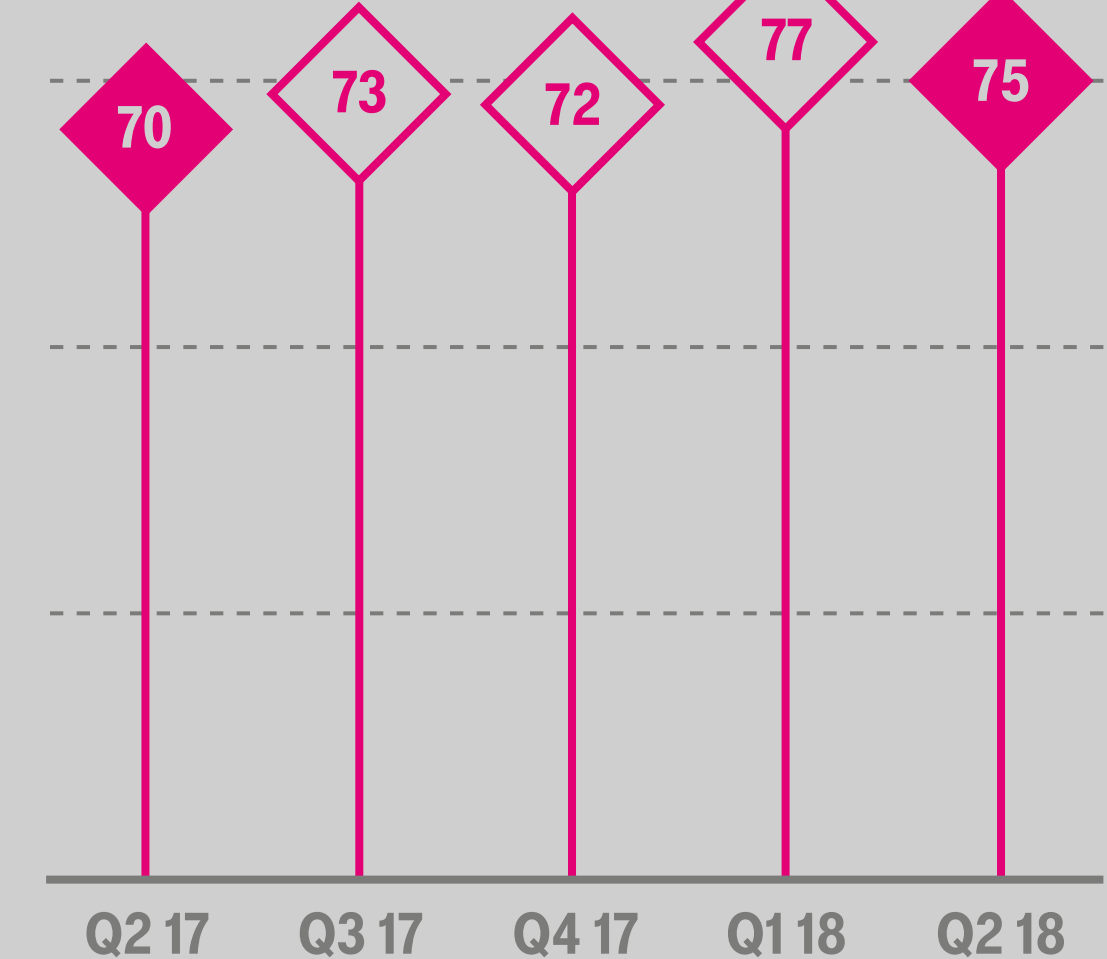
TRI\*M  
Q2 2018

▲ 5

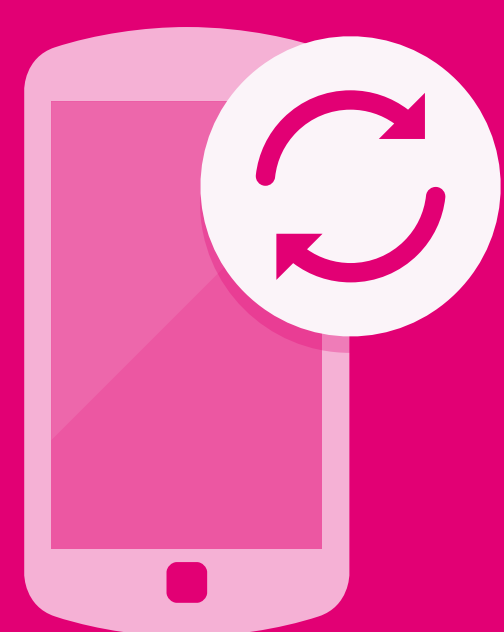
**75**

Q2 2017 70

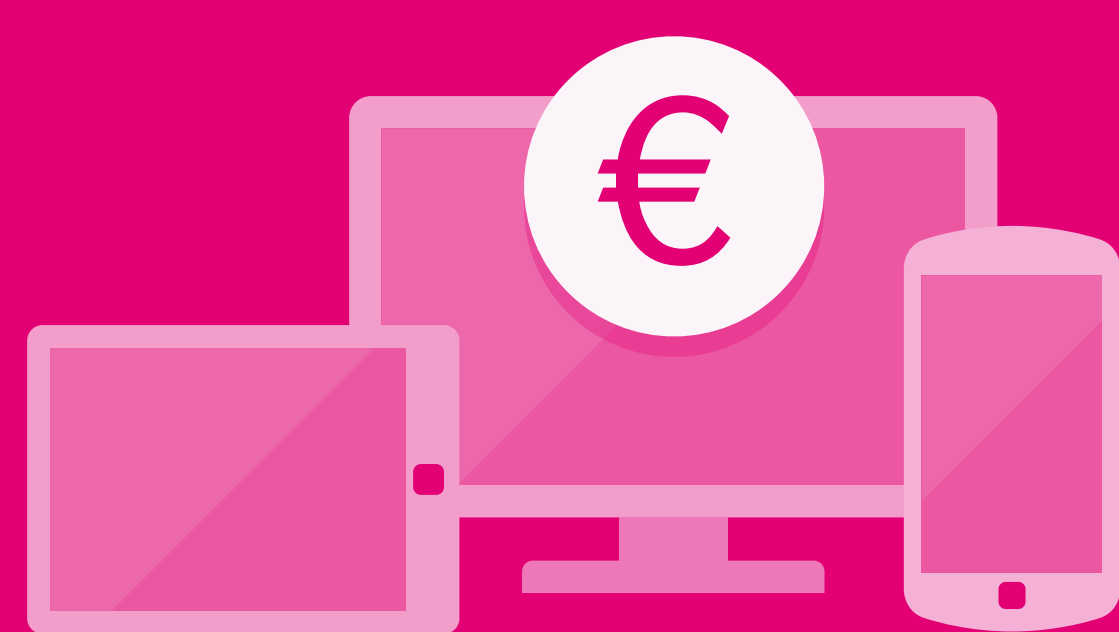
KLANT LOYALITEIT INDEX  
Q2 2018 vs Q2 2017 ▲ 5



## HIGHLIGHTS Q2 2018



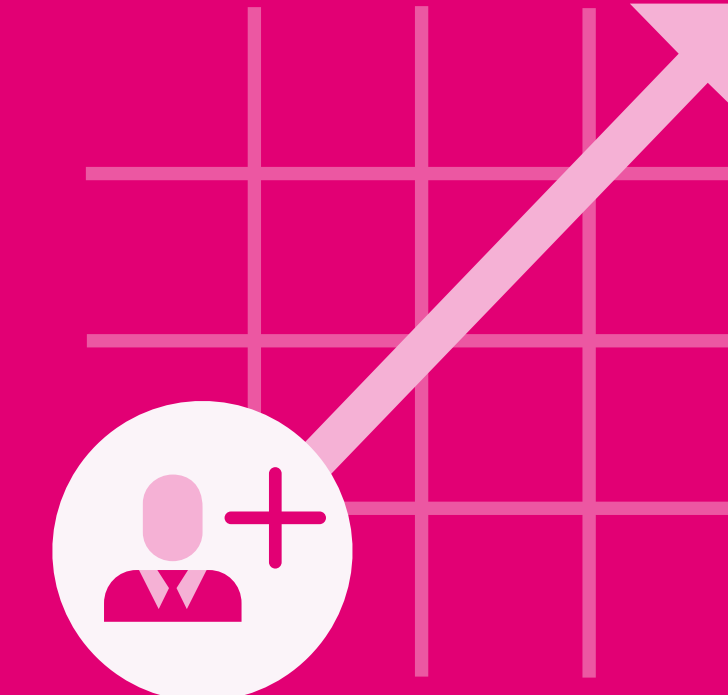
INTRODUCTIE  
RECYCLE DEAL



INTRODUCTIE  
KLANTVOORDEEL



T-MOBILE THUIS:  
HOOGSTE AANTAL NIEUWE KLANTEN



GROEI  
ZAKELIJKE MARKT

## FINANCIEEL\*\*

TOTALE OMZET  
VAST/MOBIEL  
Q2 2018

▼ 7,8%

**318**

Q2 2017 345

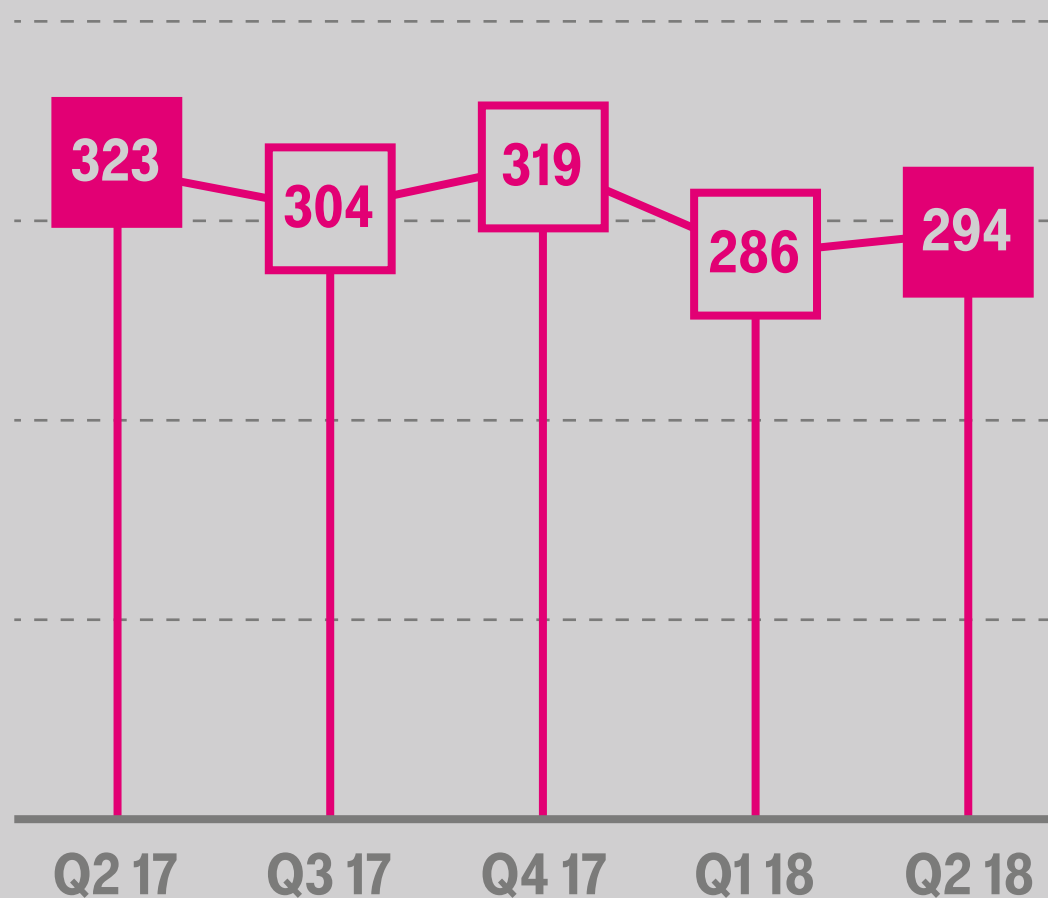
TOTALE OMZET VAST  
Q2 2018

▲ 9,1%

**24**

Q2 2017 22

TOTALE OMZET MOBIEL  
Q2 2018 vs Q2 2017 ▼ 9,0%



TOTALE OMZET MOBIEL  
Q2 2018

▼ 9,0%

**294**

Q2 2017 323

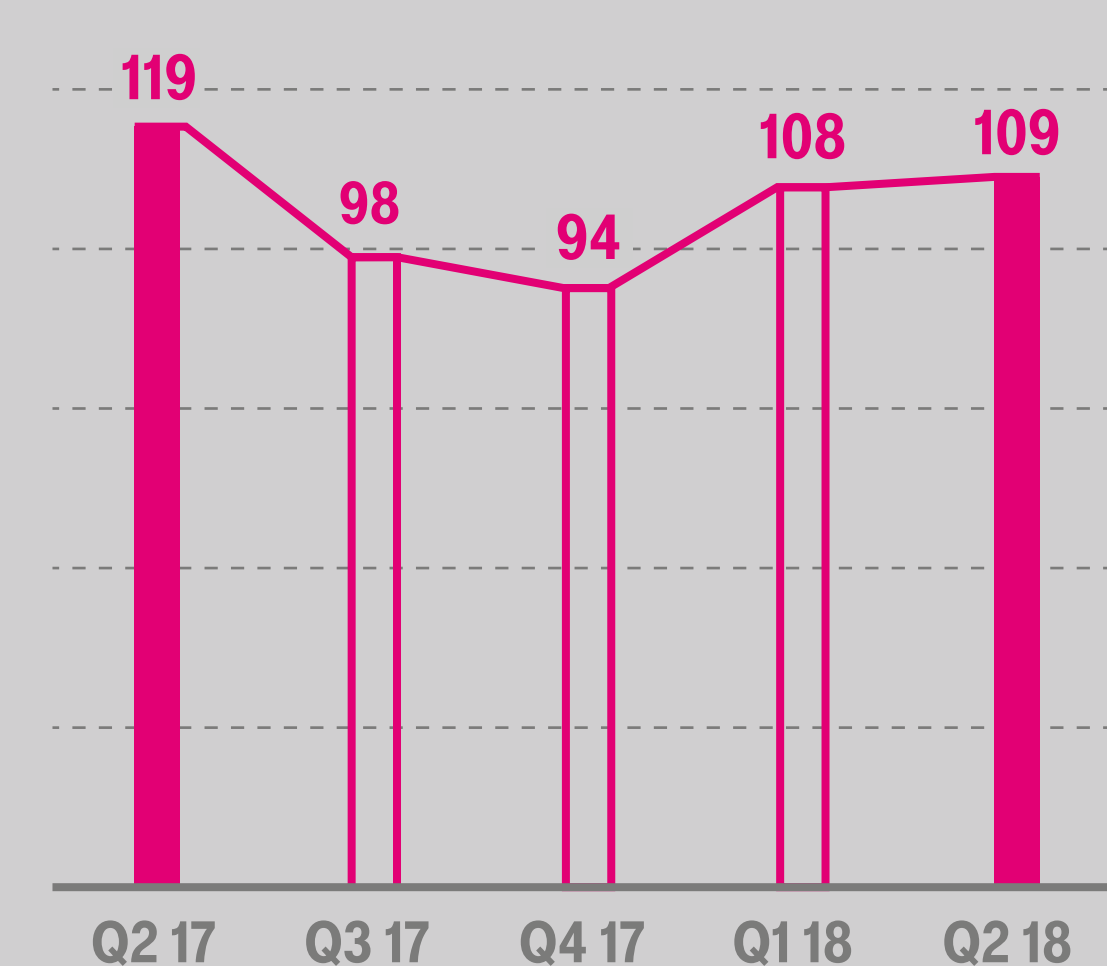
EBITDA  
Q2 2018

▼ 8,4%

**109**

Q2 2017 119

EBITDA  
Q2 2018 vs Q2 2017 ▼ 8,4%



\* x 1.000 KLANTEN \*\* x € 1.000.000  
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